

Dianne Lalonde, PhD

Policy and Knowledge Mobilization Leader

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Core Competencies

- Knowledge Translation (KT) and Knowledge Mobilization
- Strategic Communications and Public Engagement
- Policy Analysis and Public Policy Development
- Cross-Sector Partnership Development
- Program Strategy, Evaluation, and Implementation



Professional Experience

Director, Policy and Programs

Federation for the Humanities and Social Sciences | Jan 2025 – May 2026
(Full-Time; Executive Leave Coverage Appointment)

- Advise senior leadership and Board on federal policy, advocacy strategy, and government relations, aligning priorities with national research and innovation agendas.
- Develop and implement operational plans across policy and programming portfolios, overseeing budgets, timelines, and national initiatives engaging 7,000+ scholars, policymakers, and community partners annually.
- Lead grant development, proposal writing, and reporting for multi-year, multi-million-dollar funded initiatives.
- Supervise and mentor staff, fostering a team culture grounded in clarity, trust, and growth.
- Build and sustain partnerships across academic, government, and community sectors.

Founder and Principal Consultant

Independent Knowledge Mobilization and Research Strategy Practice | Sept 2024 – Present (Contract)

- Lead 4 to 5 concurrent projects in knowledge mobilization, curriculum design, and research strategy for nonprofit, health, and research organizations.
- Design and deliver trauma- and violence-informed training programs on gender-based violence for provincial and national partners, strengthening sector capacity and practice uptake.
- Develop resources that reflect transnational and intersectional approaches to practice and policy, including initiatives engaging Middle Eastern and North African communities.
- Execute full project lifecycles from scoping and contracting through budgeting, reporting, and knowledge translation outputs.

Research and Knowledge Mobilization Specialist

Learning Network, Western University | Aug 2022 – Aug 2024 (Full-Time)

- Directed an integrated communications strategy for a provincial gender-based violence initiative, strengthening capacity among service providers and sector leaders across Ontario.
- Managed multi-platform communications strategy reaching 2.5M+ annual impressions, using analytics to optimize audience engagement, accessibility, and knowledge uptake.
- Oversaw strategic planning and cross-functional project coordination across multi-year grant cycles, ensuring compliance with funder requirements and performance metrics.
- Supervised staff and students while coordinating interdisciplinary experts and community partners, integrating diverse contributions into accessible resources and sector-facing initiatives.

Research Associate

Learning Network, Western University | June 2017 – Aug 2022 (Full-Time)

- Planned and delivered 10 national forums and webinars annually, engaging 750+ participants across policy, research, and community sectors.
- Produced evidence-informed newsletters, infographics, and digital resources translating research into accessible tools for trauma- and violence-informed practice implementation.
- Built and maintained partnerships with practitioners, advocates, and policymakers to align knowledge mobilization outputs with sector needs and support coordinated advocacy efforts.

Instructor

Western University and Huron University College | Sept 2017 – Apr 2022 (Contract)

- Created and taught six undergraduate courses, including *Political Theory Through Science Fiction* and *Citizenship, Borders, and the State*, designing accessible curriculum and translating complex theory to engage diverse audiences.

Project Coordinator

London-Middlesex Suicide Prevention Council | Dec 2016 – Apr 2018 (Contract)

- Led strategic communications, branding, and outreach campaigns to promote events and strengthen audience engagement.

Project Coordinator

Elder Abuse London Middlesex | Feb 2015 – Sept 2017 (Contract)

- Built strong community and sector partnerships while exploring funding opportunities to support program growth and engagement.

Education

PhD | Political Science, Western University | 2025

- Specialization: Identity politics, structural oppression, and cultural policy
- Awards: Ontario Graduate Student Scholarship, Western Graduate Research Scholarship, PSAC 610 Scholarship for Community Involvement, and Faculty of Social Science Dean's Graduate Scholarship

MA | Political Science, Wilfrid Laurier University | 2013

BA (Hons) | Political Studies, Queen's University | 2012

Selected Publications (Peer-Reviewed)

Featured in *The New York Times*, *WIRED*, and *The World Economic Forum*.

Lalonde, D. (2024). Ringing an Early Alarm Bell: Image-Based Sexual Violence Against Political Actors. In T. Raney & C. Collier (Eds.), *Gender-Based Violence in Canadian Politics in the #MeToo Era*. Toronto, Ontario: University of Toronto Press.

Lalonde, D., Nonomura, R., Tabibi, J., Baker, L., & Morris, M. (2021). Social Inclusion Through Trauma- and Violence-Informed Research: A Focus on Survivors of Violence. In P. Liamputtong (Ed.), *Handbook of Social Inclusion*. Springer. https://doi.org/10.1007/978-3-030-48277-0_21-1



Lalonde, D. (2019). Does Cultural Appropriation Cause Harm? *Politics, Groups, and Identities*, 9(2), 329-46. <https://doi.org/10.1080/21565503.2019.1674160>

- Achieved recognition for ranking among the top 10 all-time most read publications in *Politics, Groups, and Identities*.

Lalonde, D. (2018). Regret, Shame, and Denials of Women's Voluntary Sterilization. *Bioethics*, 32(5), 281-8. <https://doi.org/10.1111/bioe.12431>

Policy Influence

- Delivered expert testimony to the House of Commons Standing Committee on Canadian Heritage on online harms, informing federal policy discussions on technology-facilitated gender-based violence.
- Authored policy and public-facing analysis in *Policy Options* and *The Conversation Canada*, advancing gender-based approaches to online harms and emerging technologies.
- Contributed to federal policy engagement through preparation of parliamentary committee submissions, pre-budget consultations, briefing notes, and stakeholder engagement with Members of Parliament and federal officials.

Knowledge Products and Partnerships



Issue-Based Newsletter

Becoming a Trauma- and Violence-Informed Visual Communicator: A How-To Guide by Dianne Lalonde and Emily Kumpf



Issue-Based Newsletter with DAWN Canada

Addressing Sexual Violence and Promoting the Sexual Rights of Women Labelled with Intellectual Disabilities by Dianne Lalonde, Bonnie Brayton, Valérie Grand'Maison, and Maggie Lyons-MacFarlane



Comic with Can't Buy My Silence

Taking Back Power: Annie Faces an NDA (Non-Disclosure Agreement) by Julie Macfarlane, Stacey Buchholzer, Dianne Lalonde, and Emily Kumpf



Infographic

10 Ways to Invest in Survivor Expertise by Dianne Lalonde



Backgrounder with Informed Perspectives

Work with Media to Get the Story Right on Gender-Based Violence by Shari Graydon, Dianne Lalonde, and Jassamine Tabibi

Professional Development

- Scientist Knowledge Translation Training, Hospital for Sick Children
- Gender Analytics Specialization, Institute for Gender and the Economy, University of Toronto
- Equitable and Inclusive Leadership Certificate Program, Canadian Equality Consulting
- Gender-Based Analysis Plus Course, Women and Gender Equality Canada

Digital and Technical Tools

WordPress, SharePoint, Canva, Adobe Creative Suite, Mailchimp, Zoom Webinar, Microsoft Office Suite, web analytics and audience engagement tools